

Nicholas Tchernov

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Portfolio: www.nichtch.com

Experience

Cymatics.fm - *Project Manager (Software)*

FEBRUARY 2021 - PRESENT

- Designed the UX and functionality of the entire Cymatics-branded catalog of software plugins including Memory, Illusion, Deja Vu, Diablo and others, which have generated hundreds of thousands of downloads and millions of dollars in revenue
- Led a team of DSP engineers, JUCE developers, and in-house graphics artists to realize highly complex projects in parallel and on tight release schedules
- Worked closely with industry-leading DSP talent to develop an extensive library of proprietary software emulations of vintage hardware, guitar pedals, and synthesizers
- Managed a team of producers responsible for bug testing on all DAWs and operating systems, incorporating their feedback throughout the development process to ensure quality products reach market
- Authored comprehensive user manuals and created the preset libraries for each plugin
- Created content used in marketing our software, such as courses, copywriting, social media advertisements, and audio demos displayed on website landing pages
- Managed and administered the company's GitHub repositories, enabling secure, organized, and efficient collaboration across development teams
- Ensured our software catalog stays up to date and certified across all operating systems
- Implemented a streamlined content submission system for our sample assets, significantly increasing the product department's operational efficiency
- Consulted our support team on how to best serve customers' technical inquiries

Cymatics.fm - *Head of Education*

DECEMBER 2019 - PRESENT

- Filmed, narrated, and delivered over 70 hours of educational content viewed by hundreds of thousands of people of all skill levels and musical backgrounds
- Designed comprehensive syllabuses for all of our production courses, establishing them as critical components of our launch campaigns and customer acquisition strategy
- Cultivated a distinctive and widely recognized vocal presence that resonated deeply with Cymatics' audience, enhancing user engagement and fostering a strong community of learners

- Enhanced Cymatics' brand visibility among novice music producers by offering tailored education on how to extract the most value from our production suites and plugins
- Taught a wide variety of topics ranging from basic songwriting and DAW skills to advanced sound-design and audio engineering principles
- Worked with video editors directly to ensure that course material was clear and concise
- Consulted our marketing team on how to accurately represent the technical aspects of our products in our marketing materials and copywriting
- Wrote multiple eBooks on mixing and production techniques, providing comprehensive guidance and insights for music producers

Cymatics.fm - *Lead Music Producer*

DECEMBER 2019 - PRESENT

- Produced hundreds of original compositions, drum loops, one shots, MIDI files, presets, and other assets spanning a wide variety of genres for Cymatics' flagship production suites
- Composed, engineered, and arranged a diverse set of bespoke soundtracks which served as billboards for Cymatics' most successful marketing campaigns, garnering millions of plays on social media and setting a benchmark of excellence for the brand
- Leveraged a wide array of tools including vintage analog hardware, digital software, traditional musical instruments, and machine learning solutions to deliver the highest standard of cutting-edge musical craftsmanship and innovation to our customers
- Composed the piece "Solstice" used in Andrew Huang's Youtube video "4 PRODUCERS FLIP THE SAME SAMPLE ft. !llmind, Simon Servida, The Kount," as part of the launch strategy for Zodiac, one of Cymatics' best-selling products

Education

York University, Toronto - *Bachelor of Science in Biology*

SEPTEMBER 2014 - APRIL 2018

Features & Other Work

- Independently produced records for platinum-selling artists such as Gunna, Russ, Lil Baby, Fireboy DML, Wale, and others
- Produced music and audio assets for Wombo, an AI-based mobile app with 100+ million downloads

References available upon request.